

Media Guide 7 - Media Contacts

Compile your own media contacts list and update it regularly. Here are some useful headings to get you started.

Print

National Press
Supplements
Local Press
Community newsletters / newsletters

Magazines

Specialist publications in your field
Local Authority newspapers / magazines
Companies' in-house magazines
Freesheets
Specialist publications

Broadcast

National TV
Terrestrial TV
Regional TV
Cable and satellite TV
National radio
Regional radio
Local radio
Community radio and TV
Social Action programmes
Hospital radio
Student radio
Independent productions

Other media

Teletext
Freelance journalists
Press/photo agencies
Websites

Contact details

To find out details of local media see www.newspaperasoc.org.uk.

